ideamatics®

Incorporated

1364 Beverly Road, Suite 101
McLean, VA 22101-3617
Voice: 703-903-4972
Fax: 703-903-8949
Website: www.ideamatics.com

3303 W. 144th Ave, Suite 201
Broomfield, CO 80023
Voice: 303-442-IDEA
Fax: 303-442-4350
Email: ideamatics@ideamatics.net

CAPABILITIES SUMMARY

IDEAMATICS, Inc. was established in 1975 to apply engineering precepts and techniques to the arena of information systems. Today, we continue to improve service to our clients through growing our staff's analytic and cyber hardening capabilities, expanding our custom software capabilities, and integrating industry-leading commercial off the shelf (COTS) solutions to enhance enterprise-level information technology capabilities.

Our Vision

IDEAMATICS, Inc. delivers solutions that enable smarter organizations. We work every day to be recognized as a premier small business provider of enterprise-level process improvement. Our long history of success through demonstrated reliability, total client satisfaction and enthusiastic employee engagement continues to represent the IDEAMATICS approach.

Who We Are

- Veteran-Owned Small Business (VOSB)
- Virginia SWAM (certification #696418)
- Active Security Clearances
- CompTIA Security + Certified
- Federal Information Security Management Act (FISMA) Compliant
- Salesforce Consulting Partner and MicroPact Global Alliance Partner

Contract Vehicles / Contract Reference

Contract Vehicles	Contract Reference
GSA Schedule 70	GS35F335GA
GSA PSS 00CORPS	47QRAA18D005V
SeaPort-NxG	N0017819D7796
SPAWAR RaPDS IDIQ	N0003917D012

Core Capabilities

- Salesforce Solutions
- Manpower Resource Evaluation and Allocation
- Systems Integration with Corporate Databases, the Cloud and Mobile Applications
- Cyber Threat Evaluation and Application Vulnerability Remediation

We Offer

- Salesforce® Applications
- Workforce Management Tools
- Workforce Analyses
- Cyber Hardening
- Prototyping & Piloting

- entellitrak® Applications
- Mobile Applications
- Technical Studies & Analyses
- Disaster Recovery Plans
- Process Improvement Consulting

- Modeling
- Software Development
- Software Modernization
- Software Sustainment
- Information Assurance

Federal EIN: 52-1060136 **DUNS:** 86-106-7700 **Cage Code:** 2S265
NAICS: 518210, 519130 519190 541330 541511 541512 541519 541611 541612 541614
541618 541690 541712 541820 541910 541990 561410 611420

Recent Salesforce Experience: U.S. Navy Customer Relationship Management (CRM) Suite
IDEAMATICS is working with the PEO-EIS, PMW 240, NAVWAR to implement Salesforce in the cloud as the Navy's CRM platform. The current project has three primary modules:

- Automated Recruiting Module (ARM) which is being fielded in production to replace the antiquated recruiting IT tool
- My Navy Career Center (MNCC), a multi-modal call center integrated with telephony and the Navy's personnel systems
- Performance Evaluation Tool (PET), the implementation of a 360 review and counseling approach for military personnel

The philosophy in the development of these modules is to utilize Salesforce 'out-of-the-box' as much as possible and to provide system integration to draw upon existing USN authoritative data. Our efforts include a robust Cyber component, field training and documentation using and Agile process.

Recent entellitrak Experience: U.S. Navy 's Navy Justice Information System (NJIS)
IDEAMATICS was engaged by the PEO-EIS, PMW 250, NAVWAR to implement the NJIS application to provide a consolidated authoritative source system for all criminal, judicial and investigative activities of the U.S. Navy. The system was initiated by MicroPact in the entellitrak case management system. Upon taking over the system development, IDEAMATTICS integrated the communities of Law enforcement, Investigations and Command Actions into the system. The application is hosted at the Russell-Knox data center in Quantico, Virginia.

National Guard Bureau, Manpower Studies
IDEAMATICS was tasked as a subcontractor to Intellect Solutions, LLC to assist the NGB in determining the minimum Full Time Support (FTS) manpower requirements necessary to accomplish the federal workload of the NGB's operational units. An additional objective of these FTS manpower studies is to determine and recommend the most efficient organization of each unit. IDEAMATICS provides analytical support required to describe the available workforce, its limitations, and special considerations based on the mission and tasks assigned to the organizations studied. The NGB completes manpower studies on 57 organizations every 3-5 years. After executive level briefing and validation, the studies are used to support workforce resourcing decisions.

Navy-Marine Corps Mobilization Processing System (NMCMPS) in support of the U.S. Navy
IDEAMATICS implemented the NMCMPS application with a rapid prototype development methodology used to migrate a predecessor USMC client-server system to a web-enabled system. The NMCMPS is a web-based system that provides automated processing, tracking, and approval of contingency manpower augmentation requests and further provides visibility of contingency requirements and of the Sailors sourced to fill these critical billets to managers at all levels within the Navy. This system was delivered within 30 days after the Navy contracted IDEAMATICS. To accomplish this timeline IDEAMATICS' developers wrote, tested and deployed a total of 18,783 lines of code; an average of 626 lines of code per day over a 30-day period.
The NMCMPS project showcases IDEAMATICS' ability to understand the problem through requirements analysis, assemble the best team to solve the problem, then rapidly synchronize diverse efforts through our proven project management process to deliver a working software solution.

Mobilization Readiness Tracking Tool (MRTT) in support of the U.S. Coast Guard
The U.S. Coast Guard required a manpower management tool to address lessons learned through the Hurricane Katrina disaster response. IDEAMATICS rapidly developed and continues to maintain the Mobilization Readiness Tracking Tool (MRTT), a web-based solution to manage Contingency Personnel Requirements Lists (CPRLs) and the mobilization/demobilization of U.S. Coast Guard personnel. The MRTT provides stakeholders with end-to-end visibility into the entire individual augmentation process for active, reserve, civilian, and contracted personnel. The solution also provides a common operating picture of the Coast Guard's personnel readiness for contingency planning, enforcing augmentation workflow according to the Coast Guard Contingency Personnel Management System business rules, and providing deployment tracking during response events and operational surges.
IDEAMATICS developed a mobile version of the MRTT to allow individual personnel to find and volunteer to fill validated manpower requirements from any mobile device.

IDEAMATICS' Case Studies
Follow the below links to find out more about what the IDEAMATICS team has been doing:
http://www.ideamatics.com/case-studies-and-white-papers.html
http://www.ideamatics.com/what-we-do.html

For more information on IDEAMATICS' projects, go to our website at http://www.ideamatics.com or on LinkedIn.